

## Bamboo Webinar Series

Being Organised by

### Madhya Pradesh State Bamboo Mission & Bamboo Entrepreneurship Development Foundation, Baihar, Balaghat

In Collaboration with

Indian Institute of Technology,  
Bombay (IITB)



Indian Institute of Forest  
Management, Bhopal (IIFM)



Regional Science Centre, Bhopal  
(RSC)



Barkatullah University, Bhopal  
(BU)



#### Bamboo has clear and proven potential to change the country

Bamboo is a resource of the people. Bamboo is commonly processed by the people. Wherever possible, programs for the people should include bamboo as a material - that would provide a market and kick start the bamboo economy, leading to investment, and growing, processing, and higher levels of value addition. The approach: of the people, by the people, for the people needs to be taken to mainstream bamboo. Bamboo can generate millions of jobs in rural areas and also urban areas. Currently, an estimated 9 million people are employed in the bamboo sector. This can increase several-folds. The Webinar Series is intended to review the status of bamboo-based development in the country, identify various issues and necessary interventions, and develop a strategy white paper for bamboo-based sustainable development.

#### Webinar 9

#### Theme – Design in Bamboo

Date – 8<sup>th</sup> October Timing- 3 -5:30PM (IST)

Webinar Link- <https://meet.google.com/sbq-vbxt-pap>

#### Panellists (10 min each) –

Dr. U K Subuddhi, IFS, Mission Director, MP State Bamboo Mission

Dr. R J Rao, Vice-Chancellor, Barkatullah University, Bhopal

Dr. Pankaj Srivastava, IFS, Director – Indian Institute of Forest Management, Bhopal

Dr. Chauru Chandra Korde, Faculty, CTARA, Indian Institute of Technology, Bombay

Mr. Krishnendu Choudhury, Project Coordinator Regional Science Centre, Bhopal

Dr. AK Bhattacharya, IFS (R), Technical Advisor, Bamboo Development Authority, Balaghat (**Coordinator**)

#### Key Speakers (30 min each)

**1. Dr. Rebecca Reubens**

**2. Mr. C S Susanth**

**3. Mr. Gaurav Sharma**

## About The Speakers



**Dr. Rebecca Reubens:** Dr. Rebecca is a sustainability designer working at the intersection of design, craft and sustainability. She is passionate about bamboo, MSMEs, and what sustainability means for the developing world. She has done her PhD in the Design for sustainability department on the intersection of craft, sustainability, and design from Delft University of Technology, Delft, the Netherlands. She has done her post-graduate diploma in Industrial Design; specialization in Furniture Design from National Institute of Design, Ahmadabad, India. She is also a design educator and full-time learner. She has got amazing teaching experiences from various universities. She was the visiting faculty for electives on sustainability, for craft-based design at MIAD, and studio for MIAD masters' students at Centre of Environmental Planning and Technology University Ahmadabad, India. Not only she visited and taught in many such universities but ma'am is also an amazing Author. Some of her publications are: Craft, Design and

Sustainability in Developing Countries: Towards Holistic Sustainability Design in Enterprises, Bamboo: From Green Design to Sustainable Design, Bamboo in Contemporary Sustainable Design and many more.



**Mr. C S Susanth:** Sir is a Principal Designer at National Institute of Design in Bangalore. He is graduated from National Institute of Design during 1998 in Industrial Design with specialization in furniture Design. He started his career with NID's Outreach Programmes and Consultancy Services during 1998 and served as a faculty member in Furniture & Interior Design during 2002 to 2005 in NID Ahmadabad Campus and from 2006 he is based at NID Bangalore. In 2007 he started an M. Des programme called Design for Retail Experience at NID Bangalore which he is heading as Discipline Lead. During his career he had worked on many projects in the areas of school furniture, Coir Composite furniture, various interior designs, and various bamboos based projects and worked with various craft clusters in different parts of India. One of his core areas of interest is Bamboo and its applications in furniture, space and lifestyle products, in which he has been involved since the last 21 years. He has been supporting and promoting bamboo based

activities through new design applications, workshops, seminars and exhibitions to create awareness & business opportunities. He has presented his papers in various conferences and Seminars in India and abroad. He is also heading NID's Centre for Bamboo Initiatives from 2010 onwards, which develops new bamboo applications and impart the knowledge through training programmes and workshops. Currently he is pursuing his PhD at National Institute of Design, Ahmadabad on the topic of Solid Bamboo Furniture Joints.



**Mr. Gaurav Sharma:** Sir is graduated as an Architect and specialized in Industrial Design from NID, Ahmadabad, has a rich experience of over 20 years in the field of architecture, its environment and elements. He is passionate about using design as a tool for bringing change. As a designer, he has always pursued meaningful work, projects that would affect positive change for people and their communities. It motivates him to collaborate on projects that are innovative, inspiring and responsible while placing true value on the sensitivities of each community and environment. He has directed focus on propagating sustainable built-up environment using bamboo for construction of habitable units and he's regarded as a first few practitioners and innovators of the field. He's been associated with national and international organizations. During this course he has functioned for technology transfer, skill up-gradation, design intervention and setting up processes for the related industries. Currently operating as an academican, he operates in empowering the learners to function as responsible designer for the future.

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#### Registration & Certificate

- Prior registration will be preferred and appreciated
- No registration fees
- Registration Link - <https://forms.gle/hswAd99zov2hR5i7A>
- YouTube Link- <https://www.youtube.com/channel/UC6fL6djvN8PvZactilkWxXA>
- Note- Participation Certificate will be provided on request and fee.

## E-Invitation

***You are cordially invited for the Bamboo Webinar Series!***

Webinar - 9th

Date - 8th October

Theme - Design in Bamboo

Time : 3-5:30PM(IST)

## Webinar Link

Google Meet: <https://meet.google.com/sbq-vbxt-pap>

YouTube Link: <https://www.youtube.com/channel/UC6fL6djvN8PvZactilkWxXA>

## Panelists:



Dr. U. K. Subuddhi  
MD-MPSBM



Dr. Pankaj Srivastava  
Director - IIFM, Bhopal



Dr. Chaaruchandra Korde  
Asst. Prof. - CTARA  
IIT-Bombay



Mr. Krishnendu Choudhury  
Project Coordinator  
RSC Bhopal



Dr. A K Bhattacharya  
IFS (R), Technical Advisor,  
BDA, Balaghat (Coordinator)



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VC, BU Bhopal

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## Key Speakers



**Mr. C. S. Susanth**  
Principal Designer at  
National Institute of Design in Bangalore



**Dr. Rebecca Reubens**  
Sustainability designer working at  
the intersection of design, craft and  
sustainability



**Mr. Gaurav Sharma**  
An Architect and specialized in  
Industrial Design from NID

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