

## *E-Invitation*

***You are cordially invited for the Bamboo Webinar Series***

**Webinar: 17<sup>th</sup> Date: 11<sup>th</sup> February 2022**

**Time: 3-5:00 PM**

**Theme – Enabling Bamboo Business: Forward & Backward Linkages**

**Webinar Link**

**Google Meet: <https://meet.google.com/sbq-vbxt-pap>**

**YouTube Link: <https://www.youtube.com/channel/UC6fL6djvN8PvZactilkWxXA>**

### *Panelists*



**Dr U K Subuddhi**  
MD-MPSBM



**Dr Subhash Chandra**  
Director - IIFM, Bhopal



**Dr Chaaruchandra Korde**  
Asst Prof - CTARA  
IIT-Bombay



**Mr Krishnendu Choudhury**  
Project Coordinator  
RSC Bhopal



**Dr A K Bhattacharya**  
IFS (R), Technical Advisor,  
BDA, Balaghat (Coordinator)



**Dr R J Rao**  
VC, BU - Bhopal

## Expert Speakers



**Mr Debopam (Dave) Mukherjee**  
Founder of Artison Agrotech



**Mr Kamesh Salam**  
Founder & Executive Director  
South Asia Bamboo Foundation



**Mr Chandrasekhar Chincholkar**  
Strategic Advisor  
KPIT Technologies Ltd

**Bamboo Webinar Series**

Being Organised by

**Madhya Pradesh State Bamboo Mission &  
Bamboo Entrepreneurship Development Foundation, Baihar, Balaghat**

In Collaboration with

Indian Institute of Technology, Bombay (IIT B)

Indian Institute of Forest Management, Bhopal (IIFM)

Regional Science Centre, Bhopal (RSC)

Barkatullah University, Bhopal (BU)



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Management, Bhopal



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Barkatullah University, Bhopal



#### Bamboo has clear and proven potential to change the country

Bamboo is a resource of the people. Bamboo is commonly processed by the people. Wherever possible, programs for the people should include bamboo as a material - that would provide a market and kick start the bamboo economy, leading to investment, and growing, processing, and higher levels of value addition. The approach: of the people, by the people, for the people needs to be taken to mainstream bamboo. Bamboo can generate millions of jobs in rural areas and also urban areas. Currently, an estimated 9 million people are employed in the bamboo sector. This can increase several-folds. The Webinar Series is intended to review the status of bamboo-based development in the country, identify various issues and necessary interventions, and develop a strategy white paper for bamboo-based sustainable development.

#### Webinar 17: Theme – Enabling Bamboo business Forward & Backward Linkages

Date – 11<sup>th</sup> February, 2022 Timing- 3 -5 PM (IST)

Webinar Link- <https://meet.google.com/sbq-vbxt-pap>

#### Panelists (10 min each) –

Dr U K Subuddhi, IFS, Mission Director, MP State Bamboo Mission

Dr R J Rao, Vice-Chancellor, Barkatullah University, Bhopal

Dr Pankaj Srivastava, IFS (R), Former Director – Indian Institute of Forest Management, Bhopal

Dr Chaaru Chandra Korde, Faculty, CTARA, Indian Institute of Technology, Bombay

Mr Krishnendu Choudhury, Project Coordinator Regional Science Centre, Bhopal

Dr A K Bhattacharya, IFS (R), Technical Advisor, Bamboo Development Authority, Balaghat (**Coordinator**)

#### Key Speakers (30 min each)

**1 Mr Debopam (Dave) Mukherjee**

**2 Mr Kamesh Salam**

**3 Mr Chandrashekhar Chincholkar**



## About The Speakers



DEBOPAM (Dave) Mukherjee is a serial entrepreneur with successful ventures in the USA to his credit. He is currently the founder of Artison Agrotech. Artison has manufactured the World's 1st Processed Engineered Bamboo Board (PEBB), Bamboo-based Particle Board and 100% bamboo based Medium Density Fiberboard (MDF) in India. This pioneering project aims to replace the use of timber. This aim is to be achieved by manufacturing PEBB based furniture and homes. Artison is expected to generate 200,000+ local employment opportunities while creating positive environmental, social and economic impact. Prior to Artison, Debopam was the founder of Atesto Technologies, a company that was designed to transform real world testing and performance management for web applications. This company was eventually acquired by Infovista (NASDAQ listed). He has also been the founder of Astral Systems Inc. Its VoIP technology was sold to a leading Internet Telephony Service Provider.



**Mr. Kamesh Salaam** is the founder of the World Bamboo Day and former President of the world bamboo Organization, Kamesh Salaam considered an authority on Bamboo issues in India and South Asia—lives, breathes, eats, and dreams only Bamboo Foundation, his career as a skilled Bamboo management expert spans over three decades. He has worked with various organizations: department of Human Resource, Bhutan price water house coppers Nagaland Bamboo developments agency, Manipur state Biodiversity board, ministry of environment and forest India, ministry of agriculture and cooperation India, ministry of textiles India, founder director of UNDP/UNIDO implemented cane and Bamboo technology center. North eastern council India, INBAR, GIZ and has been an accredited consultant with ADB funded projects on bamboo in Bhutan and India. He is also the founder Director of the cane and Bamboo technology center started by UNDP and implemented by UNIDO Guwahati, Assam in 2000. He has been also associated with various policies and planning and Activities of the Government of India with the ministry of Environment, forest and climate change as a member of the first bamboo development committee in 1999.



**Mr. Chandrashekhar Chincholkar** has over all 29 years of Experience in corporate finance, Capital market manufacturing and consulting. He has done Significant Fund raising for Corporate in the last many years, both on the debt, Equity and Structured funding ARIAS. He has done Domestic and International road show for more than 150 companies for portfolio Investment as well as fundraising through IPOs/QIPs/Secondary Placement. He has been involved in significant policy level working and has been involved with policy level research in the areas of renewable Energy, CSR, Electric mobility, Agriculture etc. He has been submitted working papers on roof top Solar policy Financial Parameters, agriculture Economy—how it can make India a 10% GDP Economy, CSR policy Initiatives for Electric Mobility and, MSME Policy etc. Mr. Chincholkar is currently a strategic Advisor—Electric Mobility and Clean Technologies at KPIT Technologies Ltd.

## Registration & Certificate

- Prior registration will be preferred and appreciated in the domain of law
- No registration fees
- Registration Link - <https://forms.gle/hswAd99zov2hR5i7A>
- YouTube Link- <https://www.youtube.com/channel/UC6fL6dJvN8PvZactikWxXA>
- Note- Participation Certificate will be provided on request and fee.